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## **FOCUSING ON KSI CRASHES**

The Safety Action Plan focuses on fatal crashes and crashes that resulted in serious injuries. These are known as **Killed or Serious Injury Crashes**, or KSI crashes. It also focuses on **Vulnerable Road Users** (people walking, biking, and riding motorcycles) because they are less protected from injury in a crash. By focusing on KSI crashes and Vulnerable Road Users crashes rather than property damage crashes, we can make progress towards the goal of zero traffic fatalities in Cortez.





bit.ly/cortez-safe-streets-survey

